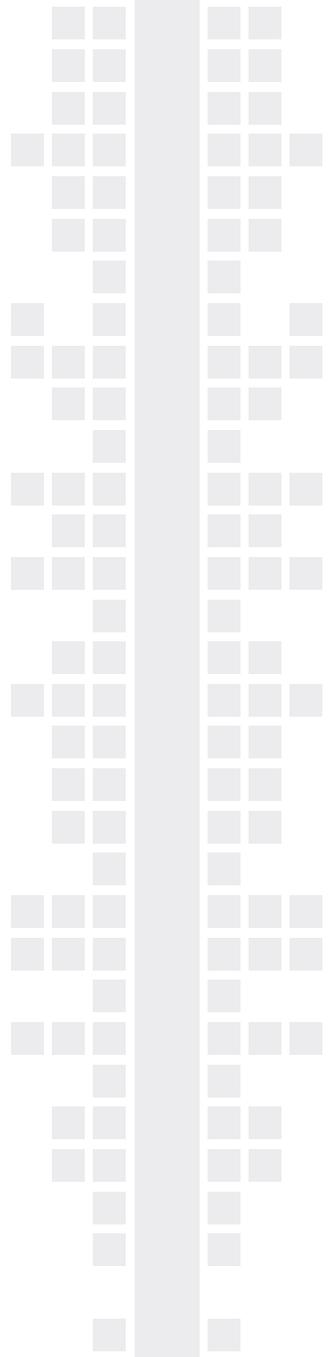


100
is just the
beginning



CSAA Insurance Group

100
years of
insurance

It takes more than exceptional products to be a truly great insurance provider. We believe that our dedication to service, community and relationships with our members is what has kept us strong for the past 100 years. That same dedication will guide us through the next century—and beyond.

1914

We sell our first 100 auto policies.

1925

Our commitment to accessible, low-cost insurance wins record customers and drives insurance prices down.

1958

We win an A+ rating from Best's Insurance Rating of New York.

1960

We expand outside California for the first time, selling insurance in Nevada.

1964

We celebrate our 50th anniversary with record assets, insuring more than 325,000 vehicles.

1974

We sell our first home insurance policies.

2004

We sell our first insurance policies east of the Mississippi.

2009

Company headquarters move to LEED Gold building in Walnut Creek, California.

2013

We sell insurance in 23 states and Washington, D.C., with 2.4 million policies-in-force.



It all started with a desire to help our members. In 1914, our Directors pledged \$25,000 to offer members of the California State Automobile Association affordable auto insurance.

Within a month, we'd written 100 policies and settled our first claim—a sedan destroyed in a garage fire—which we paid in a single day. Within a decade, we were the largest automobile insurer in Northern and Central California. By the time we hit our 50th anniversary in 1964, we had extended our coverage to members in Nevada and insured more than 325,000 vehicles. In 1974, we started offering homeowners insurance, extending our superior AAA coverage to members at home as well as on the road.

Insurance the AAA way. Today we are a coast-to-coast company, offering AAA Insurance in more than 20 states. For generations, AAA has been known for reliability, helpfulness, trustworthiness, quick response, expert advice and good value. When AAA Members are facing disaster—whether it's a stolen vehicle, a damaged home or a major event like Super Storm Sandy—we are there to help rebuild their lives.

Our dedication to members goes beyond our superior products and claims service. It's also about being a good corporate citizen. We are proud of our legacy of community service. In 2009, we opened the doors of our new headquarters in Walnut Creek, California—a six-story building certified LEED Gold. In 2012 we created the Community Safety Foundation, dedicated to improving the safety and security of our communities.

Over the past 100 years, we've provided a unique combination of excellent insurance products, superior personal service and enthusiastic support of our communities. In the years to come, we will continue to provide the service AAA Members value so much, and look for new ways to protect them. And, most of all, we look forward to forging relationships with new generations of members.

100 years is just the beginning.

