Media Contact:

[Spokesperson’s Name]

[Contact Number]

[Email Address]

**Are Your Boat, Bike and Collector Car Covered?**

*Specialty insurance through AAA keeps everything protected*

LOCATION, DATE – If your motoring passions extend to motorcycles, collector cars and watersports, specialty insurance offered through AAA can keep you protected. Specialty policies offer broader coverage and options, specialized claims handling and customer service, and additional discounts.  
  
“If you prefer the occasional trip on two-wheels, over the water, or even down memory lane, it’s important to make sure your insurance coverage is along for the ride,” said [INSERT INSURANCE EXECUTIVE NAME], [TITLE] at AAA [INSERT CLUB]. “Specialty insurance through AAA offers peace of mind, and protects your property that might not be covered under a standard auto or homeowners policy.”

**What are different types of specialty insurance?**

* **Motorcycle insurance** provided through AAA offers replacement cost coverage and travel loss reimbursement, and may also include coverage for permanently attached accessories, as well as safety apparel and helmets.
* **Collector vehicle insurance** covers antiques, street rods, classics, collector motorcycles, muscle cars, vintage race cars, kit cars, military vehicles, new exotics, tractors, custom cars and fire engines. Restorations in process, harder-to-place autos (such as Cobras), and collector trucks also may be eligible.
* **Watercraft insurance** policies provided through AAA cover various types of watercraft: powerboat, sport-fisher, sailboat, mid-performance boat, high-performance boat, bass boat, pontoon boat, ski boat, hovercraft, trawler, houseboat, airboat and personal watercraft. Discounts on watercraft insurance policies may also be offered based on watercraft ownership experience.

To find out more specialty insurance or other coverages, including homeowners, condo, or renters insurance, contact your AAA agent or [INSERT INSURANCE CUSTOMER SERVICE PHONE NUMBER] to learn more.

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[INSERT CLUB BOILERPLATE]